

2025 SEASON



BOOKING GUIDE

# Family Photos



# Table of Contents

SECTION 1

About

SECTION 2

Process

SECTION 3

Pricing

SECTION 4

Booking



## SECTION 1

# About



**Ridiculously Happy Ppl** are real, not flawless. We're messy, magical, and totally uninterested in *society's version of 'picture perfect.'* What we do care about? Living fully. Laughing loudly. And loving completely.

My work comes from a big ol' love of creativity and a healthy dose of rebellion. If that sounds like you, **or who you're becoming**, you're in the right dang place.





I'm **Soph** (she/her)



I truly believe our culture is kinda trash at raising happy, healthy humans. It crams us into bite-sized boxes labeled 'success' and 'fulfilment'. And spoiler alert: I don't fit in any of 'em.

So I've made it my mission to flip the script. My work shines a light on what actually matters: **real people, real joy, real connection, and y'know... real life!**







## Health

Protect your peace, nourish your body, and keep moving. Health is about feeling good, not looking good.



## Mindfulness

Presence is where the good stuff lives. So pay attention—to people, to feelings, to what makes your heart sing.



## Community

Find your fellow weirdos, lifting each other up, and creating spaces where no one has to pretend.



## Diversity

Celebrate all bodies, identities, and love stories. Life is richer when everyone is invited to the damn party.



## Kindness

Lead with empathy, give people grace on their worst days, and believe kindness is badass, not boring.



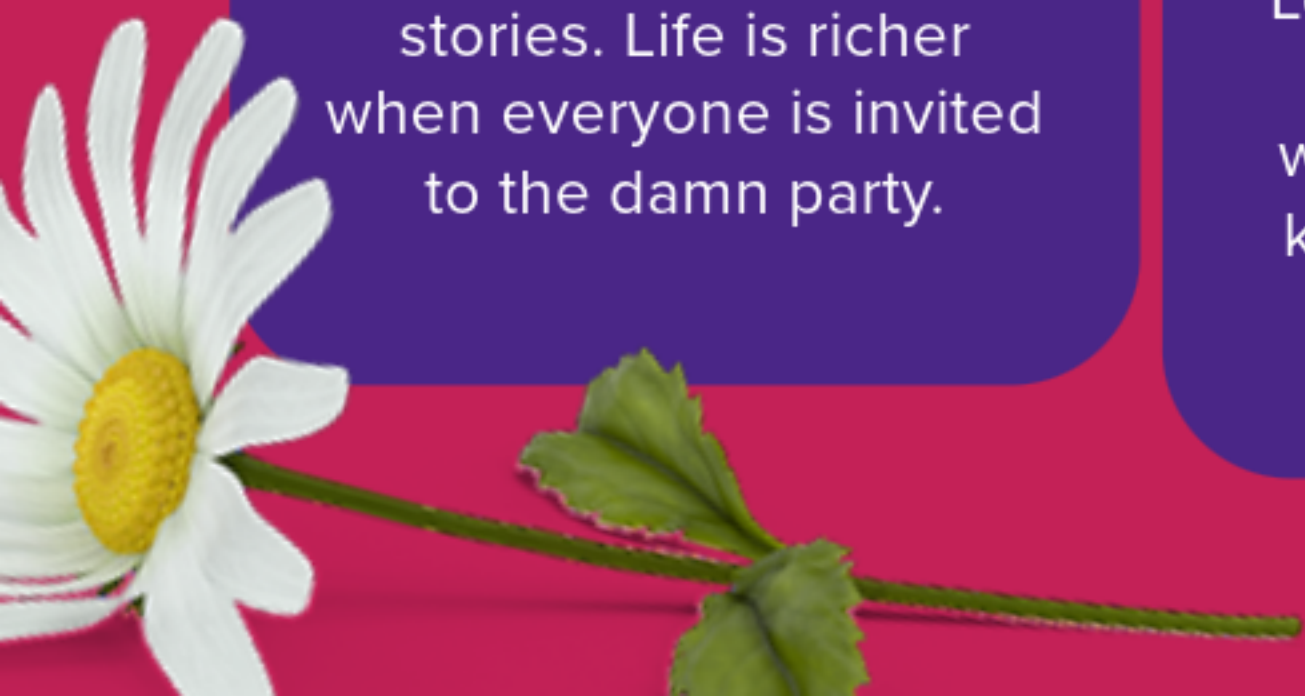
## Fulfillment

Chase connection, alignment, belly laughs, quiet moments, and the work that actually feeds your soul.

# My Values

I want to boost your mental health and happiness—*not your highlight reel*. I care way more about how you feel than how you look, and believe you deserve to see yourself happy.

With my photos, prints, and podcast, I want my ppl to fall head-over-heels in love with their real selves, and find joy in every weird, wonderful quirk that makes them who they are.







## *Queerly* **Beloved**

I'm here for overflowing hearts. LGBTQ+ and non-monogamous fams welcome.



## *Culture* **Carriers**

Culture, colour, and character? My cameras capture all shades of happiness.



## *Wonderfully* **Wired**

Every brain and body moves through the world differently. I meet you where you are.







## TESTIMONIAL

Sophia was our wedding photographer 4 years ago now and she was....Amazing! Always punctual and able to control our crazy crowd of family and friends that she photographed. She has an ability to make you photograph beautifully no matter the situation. Since our wedding, she's taken family photos, and most recently, boudoir maternity photos. Now there was a challenge! I asked her to give me 1 beautiful maternity photo despite feeling very not-beautiful with heartburn and swollen ankles etc. I thought she had her work cut out for her, but she somehow managed to give me 6 beautiful photos and make me have fun during the process! Thanks Sophia!!

*Danielle + Stephen*





## SECTION 2

# Process



If your inner oddball is still vibing with all this, then oh honey, get ready, because the good stuff is just getting started.

Next up? I'm walking you through exactly how it all goes down—from our first cheeky email to the teary-eyed giggles you'll have looking back at your photos.

It's a wild little ride... with snacks, if needed!





## THE PROCESS



### Talk to *Soph*

First, let's meet and make sure I'm right for you and your ppl. We'll come up with a plan that works for you.



### - Say *Yes*

Make it official! Choose your payment schedule, sign your contract, and make your first payment to make things official.



### Be *Yo'self*

Focus on having a good time with the people who make you smile. We'll keep things easy peasy, lemon squeezy!





## THE PROCESS



### Sneak a Peek

Your full gallery will be available within 3 weeks of your session, and I'll send it straight to everyone involved.



### Get Real

Download digital images, share them to social, and design and order books, cards, calendars, and gifts.



### Feel Loved

Refeel your shenanigans daily as you catch glimpses of your photos throughout your home.





# Process FAQs

**What happens if it rains, snows, or the kid wake up feeling like a dumpster fire?** *No stress. We'll reschedule for free. Life happens—and I'm not about to let a little chaos ruin our friendship.*

**When will our photos be ready?** *Within 3 weeks of your session date. Usually sooner. And I'll send the gallery to everyone to keep things easy.*

**How long will our gallery be available?** *You will have 12 months of gallery hosting on me. At the end of that 12 months, you can subscribe to keep your photos backed up and available.*

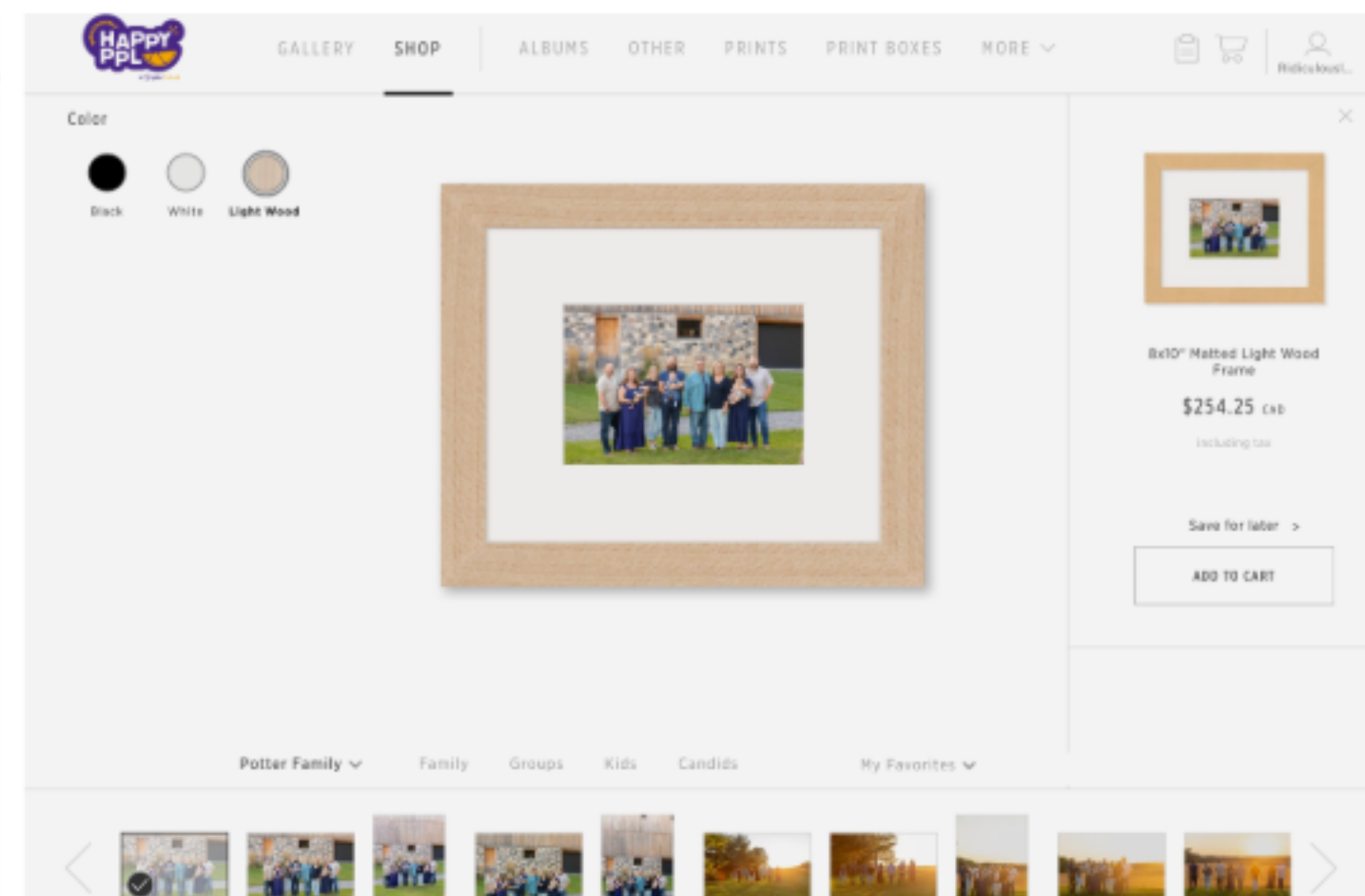
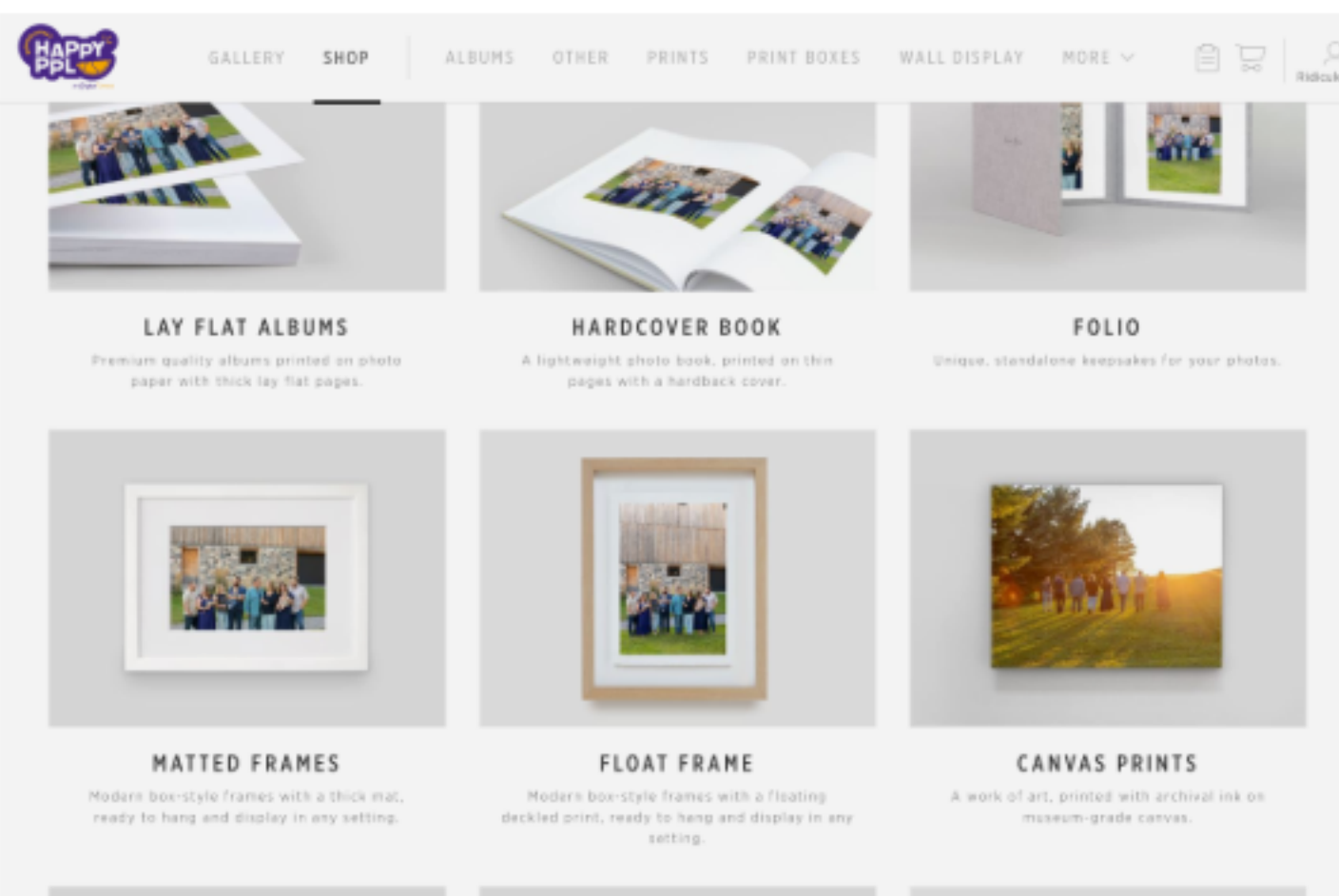
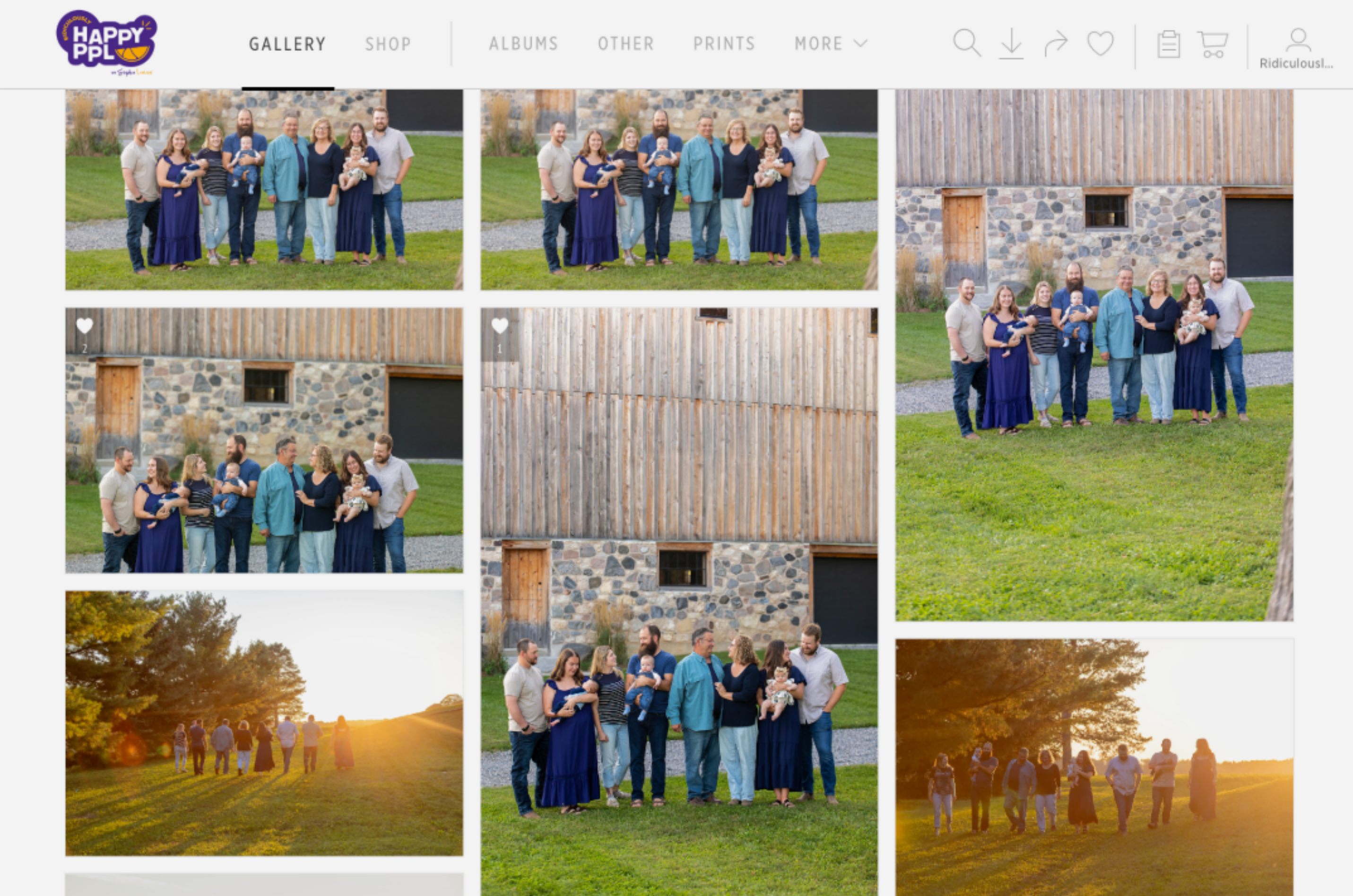
**Do you Photoshop us? Like... a lot?** *No! I edit photos for colour and brightness. I will fully edit all printed photos and you can purchase additional editing, but basically no one asks for this.*

**How many photos will we get?** *I aim to deliver 40-60 photos from a 1 hour session... but if I'm being honest it's usually a lot more than that...*

**Can we print the photos? Post them? Make a weird collage for our dog's birthday?** *Yes you can! This is built right into the Canadian Copyright Act: your photographer owns the copyright, and you get to do whatever you want with your copies. Except for selling them, of course. So don't let other photographers or print labs tell you otherwise.*

**Our kids probably won't behave and my husband hates photos. HAHA!** *Not a problem. No toddlers or husbands have outsmarted me yet! Just ask my mom; no one is more stubborn than me! And because of the unique way I work, sessions are easy for everyone and I have all sorts of advice at the ready!*





# Your Gallery

Share your gallery with family and friends, download web-sized images, purchase high-res copies, and design and order artwork.

Your package includes 1 year of gallery hosting. At the end of the year, you'll be invited to subscribe to your gallery to keep your photos safely backed up and available when you want them.





## TESTIMONIAL

Sophia made my proposal stress-free and helped the day go so smoothly! My plans changed last minute and I called needing help on short notice. She was so happy to help and quickly put together a plan that my partner would love and never suspect. The price was very competitive and 100% worth it. I couldn't have done it without her help!

Taryn



## SECTION 3

# Pricing<sup>!</sup>

Life's already a beautiful mess—no need for messy pricing. I keep it simple: **\$600 gets you one hour of photography**, a stunning online gallery, and web-sized digital downloads. From there, you can add a popular print collection or design and order them once your gallery arrives.

The next pages are packed with drool-worthy print collections to help you dream big (and maybe get a little misty-eyed).





## PRINT COLLECTIONS



### *Sweet* **Collection**

3 calendars, 3 ornaments, and 24 cards. Perfect for holiday gifting the people you love.

**\$790**



### *Succulent* **Collection**

A linen box and 25 semi-gloss prints for those who don't want to mess about.

**\$1,048**



### *Savory* **Collection**

A hardcover book and an 11×14 frame. Get this collection if you can't pick just one photo.

**\$1,530**





# Pricing FAQs

**Do you charge HST?** *Yes I do!*

**What payment methods do you accept?**

*Cash, cheque, e-transfer, and credit card. Credit card payments are subject to processing fees.*

**Do you charge for travel?** *Travel for sessions in Bruce, Grey, Simcoe, and Muskoka is included with all packages. Outside of these areas, I may charge travel fees at \$1 per km—invoiced after your session. You will be responsible for parking and toll road expenses, and accommodations if I will need to spend the night.*

**Do you charge for additional editing?**

*Your photos will be edited for exposure and colour correction. Additional editing is included with all printed artwork and high-res purchases on request.*

**What is our payment schedule?** *You get to pick! To make things easier for you, you'll choose the payment schedule that works for you.*

**Why are high-res digitals not included by default?** *In 15 years running this business, so few of my clients have DIY'd large-scale prints. But so many have lost their digital images due to harddrives breaking. To make things easy for everyone, I provide high-quality prints and digitals that can be printed small-scale as well as a gallery backup.*

**What if we change the date, cancel, or ghost you?** *If I'm available for your new date, we'll update your contract. You will be responsible for any increase in session rates. If I am not available, but I can rebook your original date, you'll get a 50% refund. If I cannot, there will be no refunds.*





## TESTIMONIAL

My family had our first experience doing a photo shoot with Sophia this fall and she was fantastic! We have a young toddler who is always on the run PLUS a new puppy, yet she was able to capture some beautiful pictures for us. She was patient, and easy to work with. Thank you for capturing some beautiful memories for our family Sophia! Looking forward to the next one.

Sheldon Family



## SECTION 4

# Booking

Step one? Book a little date with me—just a casual get-to-know-you where we'll double-check that we actually like each other. *(Although I kinda already like you!)*

Once we're both feelin' it, you'll pick a payment plan, sign on the dotted line, and make your first payment. Just like that, you're in. Let the shenanigans begin!





## TESTIMONIAL

If you couldn't tell from her branding Sophia is such a people person. I think that's why her work is so great, because she's fun and brings out a lot of natural joy and laughter out of her subjects. As a marketing professional, I have recommended her to many of my clients for personal branding photos and all of them have been extremely happy with the process and results. Sophia also photographed my family including all 3 generations. She was a lot of fun to work with but also incredibly organized and professional when it came to reviewing the proofs and ordering prints. I will continue to recommend Sophia to anyone looking for great photography because I know they will not be disappointed.

 Frisch Family







BY Sophia Lemon



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